21400 Magnolia Street Huntington Beach, CA 92646 February 15, 2018

Mr. Dan Ciscel 10035 Adams Ave Suite 111 Huntington Beach, CA 92646

Dear Mr. Ciscel:

Thank you for letting us and our CIBACS peers visit your Jersey Mike's location to learn about how your business works. We are all very thankful for the time you took off from serving customers to explain the ins and outs of the company to us. Your presentation was very informative and went through many of the important details that go into owning a Jersey Mike's franchise.

We were thoroughly interested by the different stores you own around the community such as other Jersey Mike's restaurants and Chronic Tacos. We were all able to learn so much through the few hours that we were able to converse with you. All the information will be used towards the move of Jersey Mike's to the country of Morocco.

Even after your presentation and question period, you offered to answer any other questions we had, which helped us very much. This stood out to us because we could tell that you really cared about us getting all of the needed information instead of rushing to reopen your store. All of us were very impressed by your hospitality and generosity.

All in all, we thank you for taking your time to help us better understand how to go about starting a Jersey Mike's franchise so that we can transition it to Morocco. We would love for you to attend our presentation on Saturday, March 24 at Edison High School at 8 am. We hope you can make it!

Sincerely,

Megan Swartz Anna Beachner Braden Powers Ethan Ton